



MICRO GRANT PROGRAM- PLACEMAKING

Downtown Aberdeen Association

Award Period May 1 -Dec 31, 2024

AGREEMENT

WHAT IS THIS

This Micro Grant program, provided through the Downtown Aberdeen Association (DAA), seeks to assist the grant recipient in a physical or event space placemaking effort, while also improving the experience for the broader community visiting downtown Aberdeen.

WHO CAN APPLY

Any business or organizational entity who is physically located within the Main Street Footprint of downtown Aberdeen (otherwise known as the Business Improvement District/Main Street Footprint) may apply. An attached map on Page 6 is provided to reflect the geographical area. Applicants need to be located on or within this area.

GRANT AMOUNT MAXIMUM

Awards are up to \$500.00. Potential recipients can apply for one grant award per grant cycle period.

PRIORITY IN AWARDS

Priority will be given, based upon available resources, to those potential recipients enhancing their exteriors (store fronts/alley spaces). Should additional grant opportunities/cycles become available in the same or following year, a recipient who applies for the additional grant may have a lower priority over a new recipient making a request.

ENHANCEMENT RESPONSIBILITY

Recipients are responsible for all approvals to their intended enhancements from their regulatory partners (ie: City permits and their respective building owners).

APPLICANT

Name of Recipient: _____

Location: _____

Contact Information: _____

ENHANCEMENT

Name of Project: _____

Total Cost: _____

Begin Date (Anticipated): _____

End Date (Anticipated): _____



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Special Note: If the grant recipient is not the property owner, the property owner must provide written consent allowing completion of the Project Scope. Owners of the property must hold current standard property insurance coverage.

SCOPE OF WORK (for some ideas see page 5)

(please write below or attach a detailed description of the intended enhancement)

BUDGET

(please write below or attach a detailed budget of the related costs)

EVALUATION TEAM

A team consisting ideally comprised from a group that may contain a downtown building owner, downtown business, downtown organization, a city staff, and/or DAA will meet to choose recipients based upon priorities and merit of project. If a project does not get funded, it can be resubmitted at another grant cycle pending available funds.



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<Applicants Name> of <Business Name> (recipient) agrees to participate as a grant recipient in the Micro Grant Program at <Business Address>

THE GRANT RECIPIENT MUST SIGN AND RETURN THIS AGREEMENT POSTMARKED BY 5PM ON _____ OTHERWISE, AWARDED GRANT FUNDS MAY BE REALLOCATED.

The DAA Projects Manager, _____, will be your primary contact for this project. Their contact information is _____.

The recipient above agrees to the following:

- Execute the project scope as detailed in this approved application;
- Submit Reimbursement Request (Attachment #1) and receipts for the costs associated with the work completed in the project scope, understanding that the allotted grant amount of \$500 will be the maximum amount reimbursed;
- Should the receipts provided for the Project Scope equal a lesser amount than approved grant amount, the grant recipient will only be reimbursed for the amount totaled on those receipts;
- Should the project costs more than the grant amount, the recipient understands they are responsible for additional costs above \$500.00.

Special Note: Art/Mural projects

By accepting this grant award for your art/mural project, you are attesting that your project (art, symbols, lettering) will adhere to the following:

- No religious inclinations (unless the recipient is an organized religious entity listed under such governing bodies, and, the content would not obviously offensive to the public or other downtown stakeholders);
- No partisan politics
- No blatant Nudity (or Sexually Compromising in a fashion that is obviously offensive to the public or other downtown stakeholders);
- No defamation in a context contrary to neighboring businesses relying upon the patronage and support from tourists, the community, and /or other downtown stakeholders;
- No Copyright infringement;
- Provide a plan for ongoing mural maintenance;
- Any art/mural project is anticipated to be long lasting such that the "owner" of this project does not remove it or paint over it for a reasonable period. Reasonable meaning: art projects should align with other public art time limits unless extenuating circumstances develop, or the art/mural experiences wear or man-made deterioration beyond expectations;



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- Provide details of the location where the mural will be installed;
- The recipient is solely responsible for prior approvals from their building owner, city entities or commissions.

Special Terms and Conditions

- Recipient has from [redacted] to [redacted] to complete the project.
- Reimbursement request from the grant recipient to DAA is to be immediately upon completion of your project or no later than [redacted].
- Failure to provide related receipts totaling the project amount, incorporating the grant amount, by the due date may result in the grant recipient not being reimbursed for the approved grant amount.
- DAA may use images, business name, and building name to seek positive publicity for the grant program.
- Hold harmless DAA and the City of Aberdeen for issues related to the execution of the Project Scope.

The Downtown Aberdeen Association (DAA) agrees to the following:

Reimburse the grant recipient in accordance with the guidelines set forth in the previous section.

X _____ Signature of Business or Property Owner/Manager

Printed Name:

Email:

X _____ Downtown Projects Manager

Downtown Aberdeen Association

Executive Director: Wil Russoul

Email: director@downtownaberdeen.com

Please return your completed and signed grant application to:

Downtown Aberdeen Association- PO Box 1593, Aberdeen WA. 98520



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Ideas for applicants to consider for placemaking might include:

- Exterior Paint
- Neon Lighting
- Signage
- Awnings (Install, Repair, Cleaning)
- Awning/Marquee Lights
- Small Murals
- Sidewalk Planters
- Hardscaping or Landscaping
- Laser Projection
- Music Speakers
- Alley Lights/Lanterns
- Alley Art
- Alley Seating
- Alley Signage
- Alley Paint
- Licensing for indoor/outdoor music, bands, jukeboxes, etc...
- Music Equipment, PA's, Mics
- Window Graphics
- Patio Furnishings, Outdoor Seating
- Repairs to Windows Frames, Missing Glass
- Repairs to Stucco
- Exterior Art Compliments
- Banners
- Hanging Plants, Wall Gardens, Plant Art
- Flood or Spotlights
- Siding
- Upscaling Doors, Windows

Please note that there are many other ideas and creative enhancements that can make a space feel more fresh, historic, artistic, inviting, and alive. We encourage folks to look at other cities and consult with other businesses or organizations for more thought. Reminder that all projects must be approved by your building owner(s), the City of Aberdeen, and other regulatory entities.

We hope to continue to find the resources for more enhancements.

Thank you for participating in this placemaking effort.



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Aberdeen Main Street Downtown Footprint Detail



Applicants need to be located on or within the boundary outlined in red above